**Finebeam Qplus**

**532nm & 1064nm Q-Switched Nd:YAG Laser**

**Sales and Marketing**

**Best Uses**

The Finebeam Qplus is designed for **non-invasive skin pigmentation treatments**, **tattoo removal**, and **skin rejuvenation** using dual wavelengths and high-energy Q-Switched technology.

**Technology Highlights**

* **Q-Switched Nd:YAG laser**
* **Dual Wavelengths:**
  + **532nm** for superficial pigment and red ink tattoos
  + **1064nm** for deeper pigment and black/blue tattoos
* **High peak power & fast repetition rate**
* Adjustable spot sizes for precision

**Indications by Wavelength**

| **Wavelength** | **Primary Use** | **Indications** | **Skin Type Suitability** |
| --- | --- | --- | --- |
| **532nm**  (Q-witched) | Superficial pigmentation | Freckles, sunspots, epidermal melasma, red/orange/yellow tattoos | Fitzpatrick I–III |
| **1064nm**  (Q-witched) | Deep dermal pigmentation | Nevus of Ota, dermal melasma, black/dark blue tattoos, laser toning | Fitzpatrick I–VI |

**Key Clinical Applications**

1. **Tattoo Removal**
   * Multi-color tattoos (black, red, blue, green)
   * Dual wavelength targets are both superficial and deep ink
2. **Pigmented Lesion Treatment**
   * Lentigines, freckles, café-au-lait spots, age spots
   * Melasma (epidermal and dermal types)
3. **Laser Toning (Skin Brightening)**
   * Low fluence 1064nm for melasma, enlarged pores, dull tone
   * Stimulates collagen and reduces pigmentation without downtime
4. **Skin Rejuvenation / Brightening**
   * Overall skin texture improvement
   * Enhances radiance and smoothness

# Finebeam Qplus – Sales Guide Summary

## Sales Talking Points

• Two lasers in one system – treat pigment, tattoos, veins, and hair with one versatile device.

• Safe for all skin types – including darker skin tones.

• Minimal downtime and high ROI for clinics – treat a wide range of patients.

• FDA-cleared and backed by clinical results.

• Trusted Nd:YAG technology with precision and durability.

## Ideal Customers

• Dermatology clinics

• Medical spas

• Plastic surgery centers

• Aesthetic chains & franchises

• Tattoo removal clinics

## Return on Investment (ROI) Idea

Estimated revenue per treatment type:

|  |  |  |  |
| --- | --- | --- | --- |
| Treatment | Price per Session | Sessions (month) | **Yearly revenue** |
| Pigment Removal | $300 | 12/month | $43,200 |
| Tattoo Removal | $500 | 12/month | $72,000 |
| Hair Removal | $300 | 12/month | $43,200 |
| Skin Rejuvenation | $400 | 12/month | $57,600 |

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Yearly Total: $216,000

Finebeam Qplus MSRP: $98,800