**Dupla**

**Plasma Argon(400nm) Neon(700nm) System**

**Overview**

**Dupla** is a compact, dual-function aesthetic system combining **High-Frequency Plasma** for non-invasive skin treatment.

It is designed to improve skin health, tone, and texture while enhancing transdermal delivery of active ingredients without needles.

**Treatment Indications**

|  |  |
| --- | --- |
| Acne Sterilization / Seborrheic skin |  |
| Skin sterilization & pore contraction |  |
| Skin Brightening & Moisturizing |  |
| Scalp Care |  |

**Advantages for Clinics**

* Compact footprint for any treatment room
* Minimal consumables = low operating cost
* Suitable for all skin types
* No downtime or recovery
* High patient comfort and satisfaction
* Boosts effectiveness of topical products

**Ideal for**

* Dermatology clinics
* Aesthetic salons & facial bars
* Medspas & wellness centers
* Acne treatment centers
* Clinics seeking needle-free rejuvenation options

**Dupla**

**High-Frequency Plasma System**

**Key Features**

* **High-Frequency Plasma Mode**
→ For skin sterilization, acne care, seborrheic skin, and superficial pigmentation

**Treatment Applications**

| **Treatment** | **Application Area** | **Frequency** |
| --- | --- | --- |
| Acne, seborrhea, oily skin | Face, chest, back | 1–2× per week |
| Whitening & pigmentation care | Face, hands, décolleté | Weekly or biweekly |
| Anti-aging & wrinkle prevention | Full face or neck | Weekly |
| Post-treatment calming | After laser/peels | As needed |

 **Return on Investment (ROI) Summary**

| **Treatment Type** | **Price per Session**  | **Avg. Sessions per Client/week** | **Monthly treatment** | **Est. Yearly Revenue** |
| --- | --- | --- | --- | --- |
| Plasma Acne Care | $200–$300  | 3 | 12 | $28,800–$43,200 |
| Plasma (Brightening)  | $200–$300 | 3 | 12 | $28,800–$43,200 |
| Plasma(Hydration/Anti-aging) | $200–$300 | 3 | 12 | $28,800–$43,200 |

 **=========================**

 **Yearly Total: $86,000 ~ $129,000**

 **Dupla MSRP: $9,800**

**How to Boost ROI**

* Sell in **packages**: 12 treatments per month for acne care
* Combine with laser, LED, or facial programs
* Upsell with **cosmeceutical ampoules**
* Promote **needle-free mesotherapy**

**What is Mesotherapy?**

**Mesotherapy is a non-surgical cosmetic treatment in which small amounts of vitamins, enzymes, hormones, hyaluronic acid, or peptides are injected into the middle layer of the skin (mesoderm) to:**

* **Improve skin hydration, brightness, and elasticity**
* **Reduce fine lines, wrinkles, and pigmentation**
* **Stimulate collagen and cell regeneration**
* **Help with fat reduction and cellulite (body mesotherapy)**

**Core Technologies**

| Function | Technology Description |
| --- | --- |
| **Plasma Mode** | High-frequency plasma using **Neon** or **Argon** gas for targeted skin benefits |
| **Dual Function** | Offers both **surface sterilization** and **deep serum infusion** without downtime |

 **Neon vs. Argon Plasma Tubes**

| **Gas Type** | **Color** | **Main Effects** |
| --- | --- | --- |
| **Argon** | Violet | Strong **antibacterial**, **anti-acne**, **wound healing**, oil control |
| **Neon** | Orange/Red | Enhances **circulation**, improves **dull tone**, boosts **cellular renewal** |

Switchable tubes allow for customized treatments based on skin type or concern.

**Treatment Indications**

|  |  |
| --- | --- |
| Acne, oily skin, enlarged pores (Argon) |  |
| Dull, aging, low-circulation skin (Neon) |  |

**Clinical Advantages**

* Dual-mode handpiece: switch between **Neon** and **Argon** **plasma**
* Needle-free, painless alternative to mesotherapy
* Highly effective for **acne + post-care combination packages**
* Minimal consumables = high ROI
* Safe for all skin types

**Ideal Customers**

* Aesthetic clinics & medspas
* Acne treatment specialists
* Facial salons & skincare bars
* K-beauty style express clinics
* Combination therapy providers